

## **Record Field Research**

After each day of field research, quickly synthesize and record the information you have gathered—what you observed people seeing, doing and saying. This serves two key purposes: it ensures that important details are not forgotten and helps guide what you are looking for during additional research.

## **5 Observations:**

What are people doing in this situation? How are people doing this? Why might they be doing it this way?

Describe setting

4 Moments that stood out:

3 Things that were new or surprising:

2 Things that felt familiar:

1 Way we could help our user through a digital health solution:

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