

## Field Notes Map

During research, each step will yield distinct outputs—your “Field Notes.” The Field Notes Map is designed to give you a place to capture them.

Set aside a part of your workspace—space behind your computer screen, an open wall, or the back of a used poster—to track your team’s progress and findings in a shared space. The matrix to the right demonstrates how this might look using tape and sticky notes.

Each row represents a distinct Learning Goal paired with any Assumptions we must prove or disprove. At the end of the user research process, you will have a final ‘wall’ of completed Field Notes that synthesize your findings. During Question 4, we will use these Field Notes to generate solutions to the challenges that they describe.



### Field Notes Icon

This icon indicates where you should pause and add your final stick notes to the designated Field Notes area.

