

Field Notes Map

During research, each step will yield distinct outputs—your “Field Notes.” The Field Notes Map is designed to give you a place to capture them.

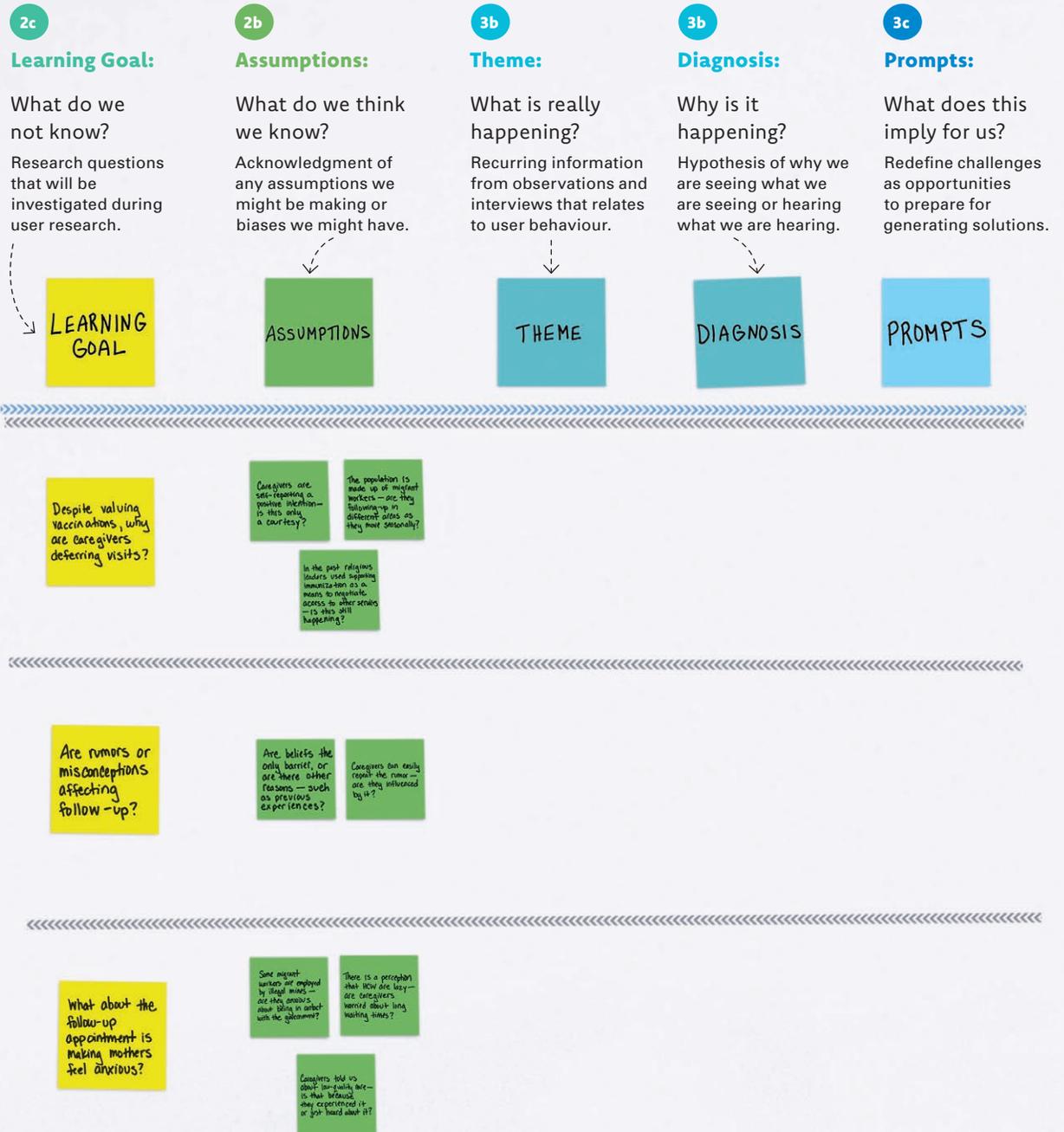
Set aside a part of your workspace—space behind your computer screen, an open wall, or the back of a used poster—to track your team’s progress and findings in a shared space. The matrix to the right demonstrates how this might look using tape and sticky notes.

Each row represents a distinct Learning Goal paired with any Assumptions we must prove or disprove. At the end of the user research process, you will have a final ‘wall’ of completed Field Notes that synthesize your findings. During Question 4, we will use these Field Notes to generate solutions to the challenges that they describe.



Field Notes Icon

This icon indicates where you should pause and add your final stick notes to the designated Field Notes area.



Example: Completed Field Notes

For each learning goal identified during Tool #6, you will have a row that shows the themes found during research, the diagnosis for why you are seeing this theme, and multiple creative prompts that lead into the solution phase.

