

### 2a: Assemble Existing Knowledge

Gather available information about the challenge, past efforts, and the individual or community in question.

### 2b: Recognise Assumptions

#### Assumption Catalogue

To help avoid bias, document the possible assumptions that you and your team might carry with you.

### 2c: Compose Learning Goals

#### Journey to Immunization & Learning Goals

Clarify what you hope to get out of the research. These goals will help determine the research methods.

### Final Output:

#### Field Notes Map

Place your main learning goals on a wall or board in a shared space.

## Tool #3

### Assumption Catalogue

Document existing assumptions about the challenge, past efforts, and the user-group in question. Use the assumption examples below and the “Common Obstacles” identified in Tool #1 as a starting point. Do we really know for certain that this is what stands in our way?

**Assuming that correcting misinformation with accurate information will change minds;** in fact, corrective messaging carries the risk of unintended consequences.

**Assuming making it easier to access vaccinations will increase coverage.** Similarly, assuming increases in access will adequately explain high coverage.

**Assuming the decision to vaccinate is given full consideration** — made after thoughtfully weighing costs and benefits.

**Assuming that resistance based on religious or other belief-related terms is the only barrier,** ignoring rational reasons such as previous experiences.

**Assuming strong intentions are necessary for action-taking.**

**Assuming that incorrect knowledge,** such as misconceptions about vaccines and diseases, **is the reason for not engaging with services.**

#### Existing Assumption #1

*Place Sticky Note Here*

#### Existing Assumption #2

*Place Sticky Note Here*

#### Existing Assumption #3

*Place Sticky Note Here*